

Texas Health Services Authority Consumer Engagement Task Force

August 31, 2011

4:00 pm

Meeting Agenda

1. Welcome and Announcements
2. Charter Review and Agenda Overview
3. Texas HIE Update
4. Communications Matrix

Meeting Agenda

5. THSA Website Redesign
6. Future Meeting Schedule and Agenda Items
7. Other items?
8. Adjournment

Consumer Engagement Task Force Charter

This task force shall provide input on the development of a communications and engagement plan to inform consumers about HIE in Texas, including the development of education and outreach strategies. This group shall also provide input on use of personal health records and consumer expectations on the exchange of personal health information.

Texas HIE Update

- Texas Local HIE Grant Program
- Rural Texas White Space Initiative
- Texas HIE Interoperability Guidance
- HIE Privacy and Security Guidance
- Communications Plans
- Website Redesign

...and for more information...

THSA Communications Matrix

THSA Website Redesign

Future Meeting Schedule

(tentative; changes or additions as needed)

- Wednesday, October 5
- Wednesday, November 2
- Wednesday, November 30

Other items?

Steve Roddy
Associate Director of Policy & Planning
Texas Health Services Authority
(512) 814-0321
steve.rodny@thsa.org
www.thsa.org