

# Texas Health Services Authority Provider Engagement Task Force

July 27, 2011

2:00 pm

# Meeting Agenda

1. Welcome and Announcements
2. Charter Review and Agenda Overview
3. Summary of Responses to Task Force Questions
4. Communications Matrix

# Meeting Agenda

5. THSA Website Statement of Work
6. Future Meeting Schedule and Agenda Items
7. Other items?
8. Adjournment

# Provider Engagement Task Force Charter

This task force shall provide input on the development of a communications and engagement plan to inform providers about HIE in Texas, including the development of education and outreach strategies.

# Initial Areas of Focus

- Provider HIE Engagement Program
- Review of Other States' Engagement Best Practices
- Develop Engagement Program Review and Evaluation Tools and Methodology

# Responses to Task Force Questions

- THSA Website
- Effective Levels of Communication
- Major Barriers to Engagement
- Communication Tools/Media
- Provider HER Adoption Lessons Learned
- HIE/REC Engagement Practices

# Communications Matrix

# THSA Website Statement of Work

# Future Meeting Schedule

(tentative; changes or additions as needed)

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- Wednesday, August 31
- Wednesday, October 5
- Wednesday, November 2
- Wednesday, November 30

Other items?

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